

40 UNDER FORTY

Daytona Beach News-Journal Business Report

2nd Annual 40 Under 40
Business Professionals Banquet
Wednesday, March 8th, 2017

Business Report Publication
Focus: 40 Under 40 Professionals

Publishes: March 9, 2017
Ad Deadline: February 21, 2017
Sponsor Deadline: February 9, 2017

Banquet Details:
Wednesday, March 8th, 2017


The Shores
RESORT & SPA
2637 S. Atlantic Ave
Daytona Beach Shores

Sponsor Set-up
10:30am – 11:30am

Mix & Mingle
11:30am – 12:00pm

Lunch & Program
12:00pm – 1:30pm

The Volusia/Flagler
BUSINESS
Connecting Business to Business
AUGUST 2012
REPORT

THE DAYTONA BEACH
NJ NEWS-JOURNAL
NEWS-JOURNALONLINE.COM

40 Daytona Beach News-Journal Business Report UNDER FORTY

The Daytona Beach News-Journal will host an annual banquet to honor our 2017 Business Report's 40 Under 40 nominees. This event will highlight our community's top young professionals in business and award the categories below:

2017 Young Professional of the Year

2017 Young Civic Leader of the Year

2017 Young Small Business Professional of the Year

2017 Young Local Government Professional of the Year

2017 Young Private Sector Professional of the Year

2017 Young Non-Profit Professional of the Year

2017 Most Charitable Young Professional of the Year

Young Professionals can be nominated by completing the nomination form at news-journalonline.com/contests

All nominations will be collected until January 13, 2017

To purchase tickets visit 40under40-2017.eventbrite.com

For questions please contact:

Clayton Park, Business Editor 386.681.2470

Shannon Keppler, Special Section Manager 386.681.2500

Kaitlyn Stier, Events Marketing Manager 386.681.2365

News-Journal Business Report 40 Under 40 Banquet Sponsorship Levels

❑ Presenting Sponsor \$5,000 – 1 available

- Full page full color ad in 40 Under 40/Business Report, March 9, 2017
- (2) ¼ page full color ROP Ad to run in News-Journal by March 31, 2017
- 50K ROS impressions on news-journalonline.com run by March 31, 2017
- Logo on all marketing as Presenting Sponsor (print, digital, radio, billboard)
- Logo on PowerPoint and mention at the banquet as Presenting Sponsor
- Sponsor Mentions in winner ad
- Banner at banquet
- Premium vendor space at Mix’N’Mingle– table/skirt/chair
- Opportunity to speak at banquet (5 mins. max)
- Logos on table tents
- Logo on 40 Under 40 Nomination landing pages and social media
- Opportunity to provide 200 marketing items for each seat at banquet
- Table of 8 – premium location.

❑ Centerpiece Sponsor - \$2,500 – 1 available

- Half page full color ad in Influential 40 Under 40/Business Report, March 9, 2017
- (1) 3x5 full color ROP Ad to run in News-Journal by March 31, 2017
- 25K ROS impressions on news-journalonline.com run by March 31, 2017
- Logo on all banquet marketing collateral as Centerpiece Sponsor
- Sponsor mention in winner ad
- Logo on PowerPoint as Centerpiece Sponsor
- Vendor space at Mix’N’Mingle– table/skirt/chair
- Designation on all centerpieces as sponsor
- Opportunity to provide 200 marketing items for each seat at banquet
- 2 tickets to banquet

❑ Award/Bag Sponsor - \$2,500 – 2 available (1 Award, 1 Bag)

- Half page full color ad in Influential 40 Under 40/Business Report, March 9, 2017
- (1) 3x5 full color ROP Ad to run in News-Journal by March 31, 2017
- 25K ROS impressions on news-journalonline.com run by March 31, 2017
- Logo on all banquet marketing collateral as Award/Bag Sponsor
- Sponsor mention in winner ad
- Logo on PowerPoint as Award/Bag Sponsor
- Vendor space at Mix’N’Mingle– table/skirt/chair
- Designation on all awards/bags as sponsor (logo inclusion)
- Opportunity to provide 200 marketing items for each seat at banquet
- 2 tickets to banquet

News-Journal Business Report 40 Under 40 Banquet Sponsorship Levels

Valet Sponsor - \$2,500 – 1 available

- Half page ad in Influential 40 Under 40/Business Report , March 9, 2017
- (1) 3x5 full color ROP Ad to run in News-Journal by March 31, 2017
- Logo on all banquet marketing collateral as Valet Sponsor
- 25K ROS impressions on news-journalonline.com run by March 31, 2017
- Custom Signage at Valet area
- Custom Valet tickets
- Logo on PowerPoint as Valet Sponsor
- Sponsor mention in winner ad
- Vendor space at Mix’N’Mingle– table/skirt/chair
- 2 tickets to banquet

Signature Drink Sponsor- \$2,000- 1 Available

- ¼ page ad in Influential 40 Under 40/Business Report, March 9, 2017
- Signature drink sponsor to provide (1) complimentary beverage to each guest
- Logo tag on each complimentary beverage tag
- Custom signage at event
- Logo on all banquet premarketing efforts including print, online and social media mentions.
- Sponsor mention in winner
- Logo on PowerPoint as Signature Drink Sponsor
- Opportunity to provide 200 marketing items for each seat at banquet
- Vendor space at Mix’N’Mingle– table/skirt/chair
- 2 Tickets to banquet

Table Sponsor - \$1,250 – 10 available

- ¼ page ad in Influential 40 Under 40/Business Report, March 9, 2017
- 20K ROS impressions on news-journalonline.com run by March 31, 2017
- Mention on PowerPoint as Table Sponsor
- Designation on 1 reserved table at the banquet (Table of 8)
- Opportunity to provide 200 marketing items for each seat at banquet

Vendor Space \$250 – 10 available

- Business card ad in Influential 40 Under 40/Business Report , March 9, 2017
- Vendor space at Mix’N’Mingle– table/skirt/chair
- 1 ticket to Banquet

Single Ticket Purchase - \$40 p/person # of Tickets _____

2017 News-Journal Business Report 40 Under 40 Banquet Agreement

Agreement made this _____ day of _____, _____, by and between CA Daytona Holdings, Inc. DBA: The Daytona Beach News-Journal and _____, "Retailer".

Sponsorship Levels:

Presenting, \$5,000 Centerpiece, \$2,500 Award, \$2,500 Valet, \$2,500

Signature Drink, \$2,000 Table, \$1,250 Vendor, \$250 Single Ticket, \$40 _____

Total: _____ **NJ Account #:** _____

Ledger Credit Card Authorization Check _____ (check #)

All cash accounts **MUST prepay in full with submitted agreement*

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Office: _____ Cell: _____

Email address: _____

Approved by : _____ (Print) Date: _____

_____ (Signature)

News-Journal Representative: _____ Rep# _____

Events Marketing Manager Approval: _____ Date: _____